

Workshop Facilitator & Mentor

– Youth Entrepreneurship Opportunity

Purpose: To provide support to the participating youth (ages 14-18) in the Youth Entrepreneurship Opportunity Program.

Reports to: Director of Communications and Development: Marketing, Fund & Volunteer Development
416-640-7395 dmcgonegal@schcontario.ca

Requirements:

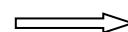
- Availability to meet virtually with the youth to offer significant and valuable mentorship
- Commitment for one or more weeks to facilitate a workshop within the **twelve-week program**.
- Topics and subject areas include and not limited to: **marketing (eg. promotion, branding, collaboration), accounting and finance (eg. income statements, balance sheet, financial literacy), Professional Presentations (eg. Public speaking), entrepreneurship (eg. journey mapping, CLV, business plans), identifying industry and market trends**
- Completed SCHC Volunteer Program onboarding mtg. + Complete online training modules
- Signed Confidentiality Oath / Conflict of Interest Forms
- Must have related experience and/or education in a professional field or in a business startup to provide mentorship for the students
- Completed clear Police Reference Check for volunteers 18 yrs. old or older, or willing to obtain

Desirable Skills:

- Good organizational, interpersonal and communication skills
- Ability to work independently and collaboratively in a team
- Sensitivity and awareness of cultural, racial, economic and socially diverse communities
- Ability to build and maintain local community relationships
- Oral and/or written fluency in other languages relevant to the community the program serves is a definite asset

Responsibilities:

- To help youth with their tasks of developing a strong business plan to pitch and further develop
- To be respectful of the different learning abilities of youth and to focus on their strengths and interests to ensure they are benefiting from the program's resources
- To notify well in advance if not able to provide a workshop
- To report the number of hours worked to the Coordinator of Volunteer Engagement
- To participate in the focus group evaluations to give feedback and recommendations.



- Assist in identifying needs and current barriers to Scarborough Youth's entrepreneurial ambitions
- Assist to motivate participants and stimulate interest in various opportunities, such as the provided opportunity of developing an e-commerce site on Shopify
- Maintain current information and material resources for residents

Education and Experience:

- Demonstrated knowledge, skills and abilities in business development and administration either attained from a degree or diploma from an accredited University or College program or through an equivalent level of experience is an asset.
- At least a year's experience within a community setting in relation to mentorship, facilitation, or any educational activity would be an asset.

Location:

Currently will take place virtually, until such time that COVID-19 restrictions are eased.

Benefits:

- Learning about the diversities of social interactions.
- Exposure to diverse cultures, languages and ethnicities.
- Inclusive opportunity to showcase and strengthen your skills while learning new ones.
- Newcomer bonding.
- Opportunity to enhance social, communication and leadership skills.
- Chance to serve the local community.
- Network with other young professionals, and working professionals
- Be part of a new and innovative program that will help launch many creative and beneficial services to hopefully one day scale past the Scarborough community.
- Get the appreciation and affection of youth in the community.
- Be a role model for youth and make meaningful connections